

ZELDA MANAGER HAS CLOSED BIG CONTRACT FOR METRO FEATURES

W. M. Abrahamson, owner of the Zelda theater, has just returned from the east where he closed the largest moving picture contract ever made in the northwest.

Mr. Abrahamson secured the rights to show at the Zelda exclusively, in Duluth the Metro feature pictures and the big Four V-L-S-E wonder play such as "Turmoil," by the famous author, Booth Tarkington; "My Lady's Slipper," "The Island of Surprise" by Cyrus Townsend Brady, who wrote the "Island of Regeneration," and the "Rose of the Alley," by Harry O. Hoyt, can be compared favorably with any feature ever produced.

The contract is said to involve about \$30,000 and it is understood, according to this contract, that only feature plays written by some well-known author and enacted by a strong cast, some star of the stage or screen in the title role will be produced. This means that the Zelda will show only the best feature plays.

Mr. Abrahamson has decided that, regardless of the expense in securing these features, there will be no increase in the admission price, the usual Zelda theater price prevailing.